

Outreach Chair

Qualifications:

The Outreach Chair will be a member in good standing who has demonstrated commitment, active service and leadership to the National Space Club and Foundation, and who is committed to furthering the Club's mission.

Expectations:

The Outreach Chair is responsible for all outreach and communication initiatives for the Club.

Election:

The Outreach Chair is elected bi-annually by the Club's membership.

Term:

For the 2016 election, the Outreach Chair will serve for a one-year term, consistent with the Club's fiscal year, which begins on July 1 of each year.

Roles and Responsibilities:

- The Outreach Chair will interface with various industry publications, alliance organizations and with the Space Club membership to actively promote and share the success stories and vision of the Club.
- The Outreach Chair will take the lead for any Outreach opportunities.
- The Outreach Chair will take the lead for all social media and online marketing opportunities to promote the Club.
- The Outreach Chair will work with the membership chair and others on the Board of Directors to encourage member companies to be engaged in public relations plans.
- The Outreach Chair will interface with the Treasurer on any costs for initiatives.
- The Outreach Chair will oversee any programs for the Club, including, but not limited to the annual program with the NASA Administrator or any additional programs that may be deemed appropriate.
- In order to allow for a smooth transition between administrations, before leaving office, the Outreach Chair will educate the incoming Outreach Chair about duties and active engagements.

Membership:

The Outreach Chair is expected to pay annual dues promptly and to remain a Club member in good standing.

Removal from Office:

As per the Club by-laws, the Outreach Chair can be removed at any time with a majority vote of the Executive Committee.